



HEALING HEARTS HERALD

SUMMER 2007

STRATEGIC PLAN IMPLEMENTATION

In October 2006 the HMA Officers, Board, and interested members met to develop a new strategic plan for the organization with the assistance of Roger and Kathy Revell of Revell, Inc.

After examining the strengths, weaknesses, opportunities, and challenges for HMA, the group outlined important strategic issues and began to prioritize these to create focus. The long term objectives for the 3-5 year time-frame then shaped our organizational goals. These goals are: organizational growth and development, domestic health and international health. "The strategic plan helps us focus on outcomes. How we have and how we can continually improve our ability to make a difference in all phases of our activities," states Howard Braby, HMA president.

To meet these goals, 6 standing committees were reorganized. These include: **Executive Board, Domestic Health** (school program, Health & Spirituality workshop, and congregational health), **Fund Raising, Membership, Marketing and Public Relations,** and **International Health**. These committees are creating action plans for the results oriented goals to be completed by spring of 2008.

The Bylaws committee is also actively reviewing the Constitution and Bylaws. They are recommending changes that will be approved by the Board at the October 2007 Board Meeting and then voted on by members of HMA this fall.

Jean Brookens is chairing the Fund Raising committee and has outlined several activities for the remainder of 2007 and 2008.

The membership committee under the leadership of Joy Weydert is looking at social events and other opportunities for greater membership involvement.

The international committee led by Bob Paschall is reviewing the policies and procedures for team leaders, participants, and the Guatemala program.

The "Shifting Realities" grant between Outreach International and HMA for Guatemala indigenous nurses training and participatory human development in villages utilizes outcome measurements.

Health & Spirituality Workshop Invitation

Friday evening Sept. 14, 2007 a Salad Supper Social will be held for all nurses, former PNA members, and interested persons in the Continents Room 5-6:30 pm with cost of \$6. We also invite you to attend the Keynote address of the Health & Spirituality Workshop at 7 pm. For those unable to attend the entire workshop, the cost for the Keynote address and reception following is \$10. A brochure is enclosed outlining the workshop. We encourage you to attend both events and bring a friend! Please Register at 816-833-1000 ext 1262.

Goal #1 ORGANIZATIONAL DEVELOPMENT AND GROWTH

SUCCESS CRITERIA ASSURING WE HAVE MET THE GOAL

- A. In these efforts, our actions have been those of the Good Samaritan.
- B. We have increased our membership and have usable processes for enrollment, tracking, retaining, and engaging members
- C. We behave in a fiscally responsible manner and we have processes to ensure adequate checks & balances, and financial reporting that supports our Mission.
- D. We have educated ourselves as a Board about fundraising, and we have established basic criteria to guide our funding development.
- E. We have answered all the Mission and Vision questions and have updated them as needed.
- F. There has been a significant increase in members because of our efforts to actively work with individuals and groups formerly affiliated with other professional organizations.
- G. The Board has guided the completion of Policies, Procedures and processes required for support of HMA's Mission.

Goal #2 DOMESTIC HEALTH IMPACT

SUCCESS CRITERIA ASSURING WE HAVE MET THE GOAL

- A. In these efforts, our actions have been those of the Good Samaritan.
- B. We have fully implemented our partnerships with The Groves, and Central Mission Center with realistic levels of participation.
- C. We have results from selected domestic programs outside the KC region.
- D. We have continued to develop "Health & Spirituality" workshops both in the Kansas City region and beyond.



- E. The Board has resolved the issues around the use of the half-time employee's time and the revenue implications of our school grants.

Goal #3 INTERNATIONAL HEALTH IMPACT

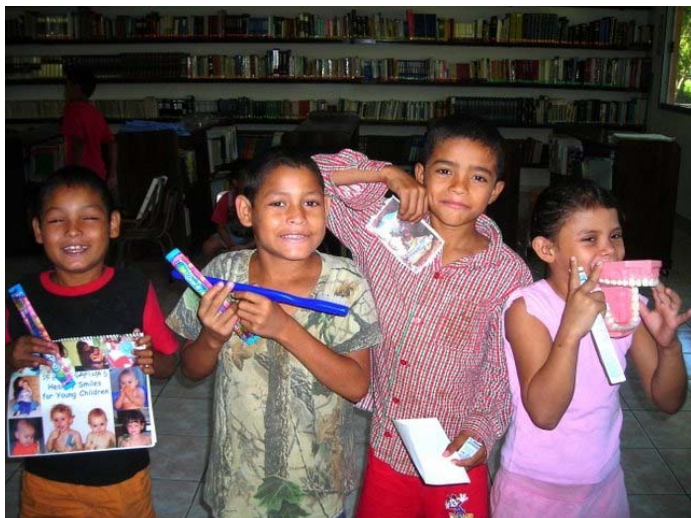
SUCCESS CRITERIA ASSURING WE HAVE MET THE GOAL

- A. In these efforts, our actions have been those of the Good Samaritan.
- B. We have identified predictors of success in our international outreach initiatives.
- C. We have met the criteria specified in the Shifting Realities Grant Partnership Agreement.
- D. We have improved our ability to establish productive Partnerships where exchange is a principle of the relationship.



- E. Our health teams have created the results identified in advance in dialogue with the communities they have served.

Novato Congregation Holds Concert for El Refugio Children's Home



returned, and told my friends at church about the kids at El Refugio they wanted to help. In June, we organized and held a benefit concert featuring the incredible acoustic folk duo, Storyhill. We encouraged our friends and family from all over the world to donate to the cause of providing overall health for El Refugio's children.

Over 80 people attended the concert and many more supported with their long distance donations. The concert was a big success with \$4,164 sent to support El Refugio's health care needs. We met our goal of putting on a successful benefit concert, getting the community involved, and raising money for the children of El Refugio. People really connected to the cause, and we had a great time putting it on! Go BAYA (Bay Area Young Adults)!

My name is Ginelle Roberts and I'm a pediatric dentistry resident at UC San Francisco. I am a member of HMA. I was able to spend a week in Honduras with a great HMA team led by Bob Paschall at El Refugio in March. When I

CONTRIBUTION AND/ OR MEMBERSHIP FORM

Information may be taken over the phone by calling 1-816-833-1000 ext 1262 Mon., Thurs., or Friday

Name _____ Phone _____ Occupation _____

Address _____

Email _____ Signature _____

Level of Membership: \$ _____ Member (\$25-\$99) \$ _____ Sponsor (\$100-\$249) \$ _____ Patron (\$250 & up)

Additional Contributions: \$ _____ Where most needed \$ _____ Ruth Humbert work in Guatemala
 \$ _____ Onil Stoves @ \$100 each \$ _____ Mission Health Teams \$ _____ Domestic Health Programs

Payment Method: _____ Check _____ Mail to: Health Ministries Assoc. 1001 W. Walnut Independence, Mo 64050
 _____ VISA _____ MasterCard # _____ Exp. Date _____ Amt. _____

Pledge amount: \$ _____ monthly, \$ _____ quarterly. Will make by check _____, Make by credit card _____

Ministry and Committee interests: _____

HMA MISSION

- To promote health care to the underserved and those in need.
- To advance health education enabling self directed care.
- To promote wellness of body, mind, and spirit.
- To network with others to advance health care.

HMA VISION

- To increase sustainable health and wellness by providing services and ministries that express our Christian commitment and promote peace.

If you want to assist the work in Guatemala- Please contact Paula at 816/833-1000 ext 1262 or Outreach International at 816/833-0883

Check out our Website at www.HMACofChrist.org

"Health Ministries Association of Community of Christ (HMA) is a Good Samaritan health professional organization. Our projects increase the quality of life for individuals and families locally and internationally by encouraging a healthy body, mind and spirit."

UP-COMING EVENTS

Health & Spirituality Workshop- September 14-15, 2007 at the Temple HMA@CofChrist.org

Health Team to Honduras – October 14-21, 2007 led by Ron Edwards, MD edwardsronaldj@gmail.com

HMA Board of Directors Meeting – Oct. 21, 2007 **Sat.** 2-4 PM Aud. North Conference Room 5th floor

Graceland Winter Term to Guatemala- Jan. 3-23, 2008 led by Mark Dixon, MD mdixon1@tampabay.rr.com

Heath Team to Honduras- Jan. 11-20, 2008 led by Pamela Stewart, MD drpes@mac.com

If you would prefer to receive this newsletter by email- please send your request to HMA@CofChrist.org

Evening of Giving at Independence Center

A private evening of shopping 6:30-9:30 PM November 18, 2007 with a **\$10 ticket** purchased from HMA. **HMA will receive \$7** for each ticket sold. Contact Jean Brookens 816/350-3386 or HMA 816/833-1000 x 1262