

## 2008 Marketing / Communications Matrix

Committee	January	February	March	April	May	June	July	August	September	October	November	December
Executive	1/19 Board Meeting			4/19 Board Meeting			7/19 Board Meeting			10/18 Board Meeting		
Domestic	Bulletin insert	Bulletin insert	Bulletin insert	Bulletin insert	Bulletin insert	Bulletin insert	Bulletin insert	Bulletin insert	Health & Spirituality Workshop Bulletin Insert	Bulletin insert	Bulletin insert	Bulletin insert
Fund Raising				April 1 Dining for Dollars	E-Bay Items Memorial Solicitation	Luau Dinner			H&S Silent Auction table		End of Yr Mailing to Donors	
Membership		Dues Renewal Letter		Dues Renewal Letter		Dues Renewal Letter		Dues Renewal Letter		Dues Renewal Letter		
Marketing		Newsletter			Newsletter			Newsletter			Newsletter	
International			Ron- LBF				Pamela- LBF, EI Ref.			Ron- LBF		

7/21/2007